

MEDIA INTEREST ALERT

You must use this form to alert the SHA to issues which are likely to be of more than passing interest to local or national media. Please include actual and potential media issues. Send the form to the South Central SHA comms team at comms@southcentral.nhs.uk. Please note this form may be used to brief the SHA Executive team and the DH. *Please ensure all available information is included and provide updates as required.*

Name of NHS Organisation:	Date of Incident :	Interested media :	Date due to air/print :
NHS Hampshire	Date Submitted : 17/02/10	BBC Radio 4	Thursday 18/02/10
Details of Incident : BBC Radio 4 is running a 30 minute discussion piece around the use of sedation in end-of life care. It is due to air tomorrow evening (I am awaiting confirmation of the time).			
<p>The researcher has informed us that they will be mentioning the GMC hearing into Dr. Jane Barton. The discussion will not be focused on the case, more it will be used to illustrate that there are differing views and at times this will cause issues.</p> <p>They have offered us the opportunity to comment, specifically around changes at GWMH.</p> <p>We intend to use the statement that was approved for use at the end of the GMC hearing.</p>			
Action taken:			
Your response to media :			
<p>NHS Hampshire fully supported the GMC hearing and will comply with the rulings of the Fitness to Practice Panel issued on Friday, January 29, 2010.</p> <p>Dr Barton resigned as clinical assistant at Gosport War Memorial Hospital in 2000 but has continued to work locally as a General Practitioner. Since 2000 Dr Barton has agreed to voluntary restrictions on her prescribing practice while working as a GP and has complied fully. The restrictions were formalised by the GMC's Interim Orders Panel in 2008.</p> <p>Since the late 1990s the systems and policies in place at Gosport War Memorial Hospital have undergone a complete overhaul. We can assure the families and local people that all the issues highlighted by the GMC hearing have been addressed and the care at Gosport War Memorial Hospital today is of the highest standard.</p>			
Additional Notes: (e.g. details of further actions required)			
Contact Details:			
<p>Senior person dealing with incident : Mel McKeown, Head of communications and engagement T. 023 8062 7431</p> <p>Media alert submitted by : Mel McKeown</p>			