

**Skye Sue - Legal Services Manager**

**From:** Deeks, Mary [Code A]  
**Sent:** 13 January 2009 13:35  
**To:** Mellor Peter - Company Secretary; Radway Patricia - Head of Governance; Topping Emma - Media & Stakeholder Relations Manager; Martin Neil - Operational Manager DMOP; Skye Sue - Legal Services Manager; Samuel Richard - Hampshire PCT External; Williams Elaine - Hampshire PCT(HPCT) External; Johnson David - Hampshire PCT External; Emms, Elizabeth; Scammell Toni - Modern Matron; Harriman Sue - Hampshire PCT(HPCT) External; Tiller Sara - Hampshire PCT(HPCT) External; Julie Dean; caroline.searle([Code A]) Long Susannah - Business Assurance Manager; Jeffs Justina - Associate Director of Governance; Smith Ben - Risk Manager; Green Chris; Woodland Betty - PCT Trainer; Benita Playfoot; Stuart Knowles; Watson Catherine - Hants PT(SW) External; Shirley Pat - Hants PT(SW) External; Stratford Allison - Head of Communications; kiran.bhogal([Code A])  
**Cc:** Wright Janet - PA to Head of Governance; Long, Rachel; Dalton Rob - Director of Corporate Affairs; graham.groves([Code A]) Lesley Humphrey; Jacqueline Haines  
**Subject:** Reissued draft strategic aims - GWMHCISGG

Dear All

As agreed at the Steering Group meeting held on 5<sup>th</sup> January, I am re-circulating the Strategic aims of the group for comment. Input from legal representatives would be welcome.

Please respond by 16<sup>th</sup> January to enable the comms team to have confidence that these are the aims they should be weaving into their messages.

Regards

Mary Deeks  
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 Eastleigh, SO50 5PB

**Code A**

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13/01/2009

# DRAFT

Gosport War Memorial Hospital  
Coroner's Inquests  
Stakeholders Steering Group

## Strategic Aims

1. That the public confidence in the services provided by the NHS in South East Hampshire is preserved.
2. To protect the reputation of the local NHS by ensuring balanced media coverage wherever possible.
3. To support staff affected and staff working in GWMH during media and community interest in the case.
4. that the public are reassured that the NHS collectively is responding to the inquests, rather than four individual organisations.
5. That the value of Gosport War Memorial Hospital to the local health community is preserved and promoted, and the public perception of the hospital and its services is enhanced.
6. To ensure that the Coroner's verdict is seen as the closure of the cases and that the local community, key stakeholders and staff perceive a positive future for GWMH.

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